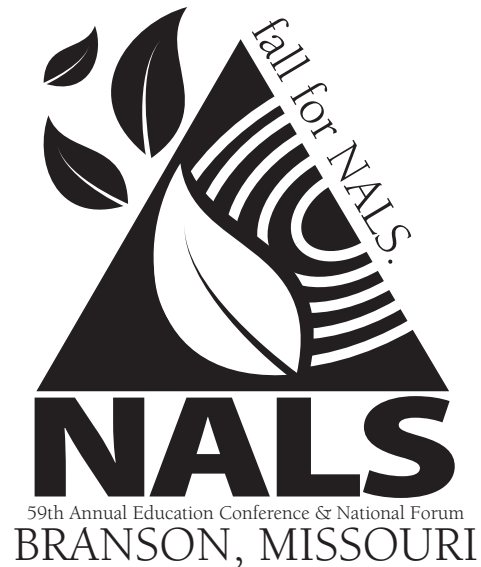


# NALS 59th Annual Education Conference & National Forum

Branson, Missouri  
October 21-24, 2010

## Annual Meeting Program Advertising Contract



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Space Order	Ad Cost
<input type="radio"/> Back Cover [8.5" x 11" (.25" bleed)]	\$1100
<input type="radio"/> Inside Cover [8.5" x 11" (.25" bleed)]	\$800
<input type="radio"/> Full Page [8.5" x 11" (.25" bleed)]	\$450
<input type="radio"/> Half Page [7.5" x 4.5"]	\$350
<input type="radio"/> Quarter Page [3.5" x 4.5"]	\$250
<input type="radio"/> Eighth Page [3.5" x 2"]	\$125
<input type="radio"/> Patron Listing [text listing]	\$60

- All rates based on digital art to be printed black and white.
- Art needs to be designed at 300 dpi or greater for best results.
- Files need to be submitted in PDF or TIFF format.
- Cover Positions will be sold on a first come first serve basis.
- NALS reserves the right to reset copy and standardize borders to assure superior quality reproductions.

Please return contract to:  
NALs Resource Center  
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Send digital art to:  
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### SPECIAL SERVICES

Do you need someone to set up your ad for you?

For a small additional charge NALS will handle the layout and design of your ad. If you are interested contact Jay Moore at the NALS Resource Center or by email at moore@nals.org.

# DEADLINE: AUGUST 1, 2010