



Professional Development & Education Conference

Tulsa, OK | March 1-3, 2012

CONFERENCE PROGRAM ADVERTISING CONTRACT

advertiser _____

mailing address _____

city _____

state _____ zip _____

phone _____ fax _____

e-mail _____

submitted by _____

title _____

signature _____ date _____

Space Order	Ad Cost
<input type="radio"/> Back Cover [8.5" x 11" (.25" bleed)]	\$900
<input type="radio"/> Inside Cover [8.5" x 11" (.25" bleed)]	\$700
<input type="radio"/> Full Page [8.5" x 11" (.25" bleed)]	\$450
<input type="radio"/> Half Page [7.5" x 4.5"]	\$250
<input type="radio"/> Quarter Page [3.5" x 4.5"]	\$175
<input type="radio"/> Eighth Page [3.5" x 2"]	\$100
<input type="radio"/> Patron Listing [text listing]	\$60

- All rates based on digital art to be printed black and white.
- Art needs to be designed at 300 dpi or greater for best results.
- Files need to be submitted in PDF or TIFF format.
- Cover Positions will be sold on a first come first serve basis.
- NALS reserves the right to reset copy and standardize borders to assure superior quality reproductions.

Please return contract to:

NALS Resource Center
 Program Advertising
 8159 East 41st Street
 Tulsa, OK 74145

Send digital art to:

April Collins
 collins@nals.org

fax to 918.582.5907 OR
 email to collins@nals.org

Design Services:

Do you need someone to set up your ad for you? For a small additional charge NALS will handle the layout and design of your ad. If you are interested contact April Collins at the Resource Center or by email at collins@nals.org. Prices are listed below.

Layout and Design Prices	
<input type="radio"/> Full Page	\$50
<input type="radio"/> Half Page	\$40
<input type="radio"/> Quarter Page	\$30
<input type="radio"/> Eighth Page	\$20

DEADLINE: January 15, 2012