

Region 6 News

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Are You Thinking Big?

The Think Big! campaign continues. Are you on board?

The current prize incentive (courtesy of the NALS Foundation Grant we received) runs from May 1, 2009 to October 1, 2009 and is a chance to win a paid membership for one year. All you have to do is recruit new members. For each NEW member that you personally sponsor, your name goes into the drawing for the paid membership.

First, make sure when you sponsor a new member, your name appears in the sponsorship area on the new member's application. Second, when their application is sent in, send an email to me at tina.hurley@hayneboone.com and Donice Alford (our Think Big! team leader from membership) at dalford@howardtatelaw.com.

Once the new member is verified with the Resource Center, you name will go into the drawing. The more new members you sponsor, the more chances you have to win!

Another prize to be awarded is a certificate for one person for a free NALS WebEd Webinar! The name of each chapter within Region 6 will be entered into a drawing which will be held during the Region 6 meeting in July in Arkansas. The winning chapter can use the certificate within their chapter however they choose. The possibilities are limitless!

Don't forget, the goal for the Think Big! campaign is to increase membership in Region 6 by a net of 10% for the year. We started with 1,054 members as of March 2009 and we currently have 1,033 members, so our numbers are down, but we're not out. Keep plugging away.

If your chapter needs help with membership, check out the Membership Tool Kit on the NALS website. It's located in the "members only" area and the password is "empower." It contains a wealth of information for growing your chapter as well as retaining your members.

The First Think Big Seminar is coming in August!

Date: August 28-29, 2009
NALS think big Seminar – Technology, NALS, and You
Only 10 spots available for MEMBERS ONLY

Cost: \$249/person (includes lodging at the Resource Center)

Deadline to register is July 31, 2009.

The seminar will be presented by Jay Moore, NALS Communications Manager.

Take this opportunity to sit down with Jay Moore and pick his brain about current technology used by NALS and other technology you can utilize in your life. Learn

about the NALS website, ways to improve state and chapter sites, social networking sites, professional networking sites, other useful online tools and ways to use current technology to help market NALS, your chapter, and yourself.

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Upcoming Dates to Remember:

- **July 1st** – Early bird Registration Deadline for the NALS 58th Annual Education Conference in Irvine, Oct. 9-11, 2009.
- **July 10th** – Deadline to register for the 2009 Region 6 Conference, July 17-19, 2009 in N. Little Rock, Arkansas. Registration form attached. Room block deadline is June 24th.



Welcome New Members!

Minnie Brandon (TX)	Maria Ochoa (OK)
Sandy McCoy, TRMC (TX)	Lori Cornell (OK)
Candace Johnson (AR)	Diane Braddock (OK)
Roxanna Shah (AR)	Yvonne Gilbert (TX)
Patricia Williams (TX)	Mabalicia Shelton (TX)
Donishia Swoopes (OK)	Doranne Lacayo (TX)
Coretta Phillips (MS)	Barbara Clapper (TX)
Jessica Anderson (MO)	Karen Donaldson (MO)



Check out the ALL NEW
Region 6 website at
www.nalsregion6.org

*"There are over
1000 schools listed
by state. Schools are
an untapped
market!"*

Exciting New NALS.org and Tools for Chapters

Have you visited www.nals.org lately? It's been redesigned for easier movement within the website. Hopefully it will be much easier for members to navigate. Use the sitemap to help you navigate as well to pages you don't see on the home page.

Also, there are several new items available for chapter use in the

Leaders Area (email me for the password):

- (1) a new NALS Membership PowerPoint is available for downloading; and
- (2) a new School Contact information sheet of schools that offer various legal programs to help market NALS and build your membership. There are over 1000

school listed by state. Schools are an untapped market!

There is also a new student video available in the "Students" area of Membership page.

Thanks go to Jay Moore for the redesign of the website and the Marketing Committee for the Membership PowerPoint and the School Contact information.



The RED Team Think Big T-Shirts for Region 6 will be available for \$10 during the Region 6 Conference in July.

You can also order them online from the NALS Resource Center.

**Upcoming Sessions in the NALS Online Learning Center (all sessions start at 8pm CST)
Deadline to Register for the September 26, 2009 Exam is August 1, 2009.**

Online Learning Center

June 24 – Dealing with the Downturn in the Market Place (1 CLE)

Aug. 12 – TBA

Aug. 12 – Accounting (1 CLE)

Sept. 9 – Membership

Oct. 14 – The PC is Not a Typewriter (1 CLE)

Oct. 28 – Grammarama (1 CLE)

Online Study Group

**August 4
Written Communications (Part 1)**

**August 11
Office Procedures/Legal Knowledge (Part 2)**

**August 18
Ethics, Human Relations (Part 3)**

**August 25
Legal Knowledge (Part 4 – PLS, PP)**

Online Study Group (cont'd)

September 1 - ALS Review

September 15 – PLS Review

September 22 – PP Review

September 23 – Test Taking Tips

**Exams:
Saturday, September 26th**



GOOD LUCK!

California Here We Come!



Become a Star and Attend the NALS Education Conference & National Forum in Irvine, CA, Oct. 8-11, 2009.

NALS will be celebrating its 80th year by going back to the state that we were formed in so **MARK YOUR CALENDARS!**

Education sessions include: Do the Right Thing (ethics), Elder Law – Terms of Endearment, Criminal Law – CSI: Irvine, Keynote Speaker – Dr Gavin Manes (digital forensics & electronic discovery), Special Needs – Ordinary People, Technology – You’ve Got Mail, Ethics – Sense and Sensibility (ADR), Industry Trends – 9 to 5, Diversity & Justice for All, Bankruptcy – Gone with the Wind, Computer Forensics – The Net, and Criminal Law – Traffic, and Closing Keynote Speaker Jon Gordon.

AND

Join us on Saturday night for the NALS Foundation Purple Carpet Gala and Purple Glob Awards. Additional details on page 5.

NALS of Missouri Presents...a New PP Mock Exam

NALS of Missouri has completed a new PP mock exam. It is a full mock exam including all four parts of the exam structure, with 260 new questions. It has been subjected to an extensive review and proofreading process and is a top-flight product.

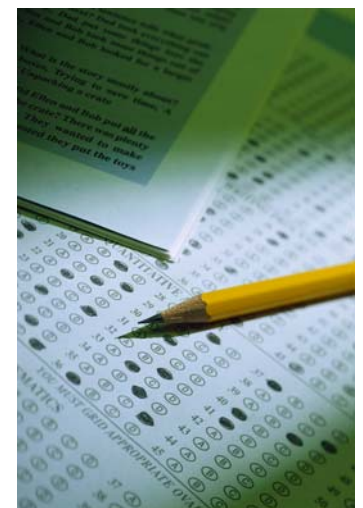
The mock exam also includes a page explaining the

correspondence between the PP mock exam and PLS exam structure, for those who must teach both groups. It is our estimate that in addition to being able to use all of Parts 1 and 3 for PLS instruction, roughly 75% of the questions in Part 4 are drawn from the PLS texts and at least 2/3 of the material in Part 2 is appropriate for PLS study.

The mock exam is ready for sale and cost is \$100.

To purchase the exam or get more information about it, please contact:

Marsha Smitherman at mmsmitherman@lathropage.com or call her at (816) 460-5363.





NEW REGION 6 LOGO

To allow us the ability to order additional logo items that can be embroidered with only one or 2 colors, I have asked Jay Moore, our incredibly talented Communications Manager, to design a new Region 6 logo.

Approval Deadline: Please email me (region6@nals.org) with a yes or no vote no later than **July 15th** so we can discuss the possibility of new logo items for the Swap Meet in Irvine during the Region meeting in N. Little Rock on July 18th.

NALS Board of Director Nominations due August 1, 2009

A call for nominations for the 2010-11 Officers and Directors of NALS is issued to all members for the following:

President-Elect
Secretary/Treasurer
Certification Director
Education Director
Marketing Director
Membership Director
All Regional Directors

The qualifications and duties for each office are described in the summer issue of @Law as well as the Nomination form.

You can also make your nominations online, visit www.nals.org/board/nominations/.

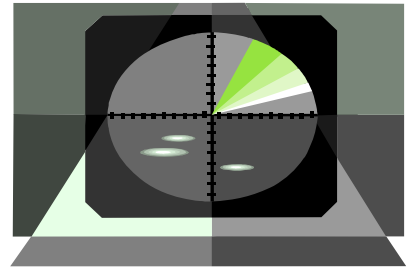


Join members from across Region 6 (and other parts of NALS land) for the 2009 Region 6 Education Conference, July 17-19, 2009, Wyndham Riverfront, N. Little Rock, Arkansas

Registration Fee is \$125 and also includes a tour of the Clinton Presidential Library on Friday afternoon, July 17th plus a weekend full of great CLE. If you add a trolley pass to your registration, you can take some time to visit the various stops along the trolley route including the River Market District which has many shops and restaurants during our outing to the library.

You won't want to miss this opportunity to soak up some CLE, make some new friends or catch up with some "long lost" ones.

Don't forget to go online and complete the new NALS Environmental Scan at



<http://www.nals.org/scan/index.html>

The strategic planning committee needs your input. Many of the recent changes have come from your responses to the Environmental Scans.

A Star is Born! Or is that unborn?

The NALS Foundation will proudly host the "**Purple Glob Awards**" on Saturday, October 10, 2009 in Irvine, California (and California thinks they have problems now). Members, chapters and state associations, as well as regions have the opportunity to "dress" a Foundation Trustee, a NALS Board Member and even a NALS Past President (they've missed the fun) as a **Star!**



Don't miss this once (thank goodness it's only once) in a lifetime chance! Joan and Melissa Rivers are sure to "ooh" (what was she thinking when she put on that outfit?) and "ah" (a bad hair day looks 10 times better than she does!) over the fantabulous outfit of your favorite star as she struts her stuff on the **Purple Carpet** at the NALS Foundation Gala.

Name: _____

Trustee/Board/Past President: _____

Registration fee: \$100.00



NALS FOUNDATION NEWS

DID YOU KNOW THAT NALS HAS JETTS?

The Jetts of NALS may not go at light speed or fly coast to coast in 4+ hours or fly to break the sound barrier. But the Jetts of NALS do pack a hefty punch of recognition as being the “best of the best” in chapter and state programs that have been offered at the multi-level of NALS. The Jett Awards program is sponsored by the NALS Foundation and this coveted competition is held annually.



Established in 1994 and named after the NALS’ founder, Eula Mae Jett, the purpose of the annual Jett Awards is in fact two-fold. First, they recognize the “best of the best” programs which are developed and presented at the grassroots multi-levels of NALS. Second, these Jett Awards provide a resource for the members of NALS to access proven successful programs for their chapters, states, and regions to either emulate or adapt to their own needs – without reinventing the wheel or “flight path.”

Are you aware that NALS members, chapters, states, and regions can access the *library* of previous Jett Award winning programs from previous years 24 hours a day / 7 days a week? You ask how? Just log on to the NALS website and access the library at <http://www.nals.org/foundation/downloads/JettOrderForm.pdf>. Take a look and see if a program fits with the vision for a future program of your chapter, state, or region. For a nominal fee, you can purchase the Jett award winning program of your choice to establish your own success story.

So you have developed a new program by your chapter or state and it is a successful one. Why not submit your program for a Jett Award? The deadline for each annual competition is November 1st. To ensure a level playing field, NALS’ states and chapters compete against other states and like-sized chapters. There are four classifications for all programs:

State Classification

Programs or campaigns conducted exclusively by state associations.

Large Chapter

Programs or campaigns conducted by chapters with more than 51 members.

Medium Chapter

Programs or campaigns conducted by chapters with 26 to 50 members.

Small Chapter

Programs or campaigns conducted by chapters with 25 or fewer members.

Once the chapter size classification is determined, the programs or campaigns are then categorized in eight general areas and are evaluated against other like programs. These eight categories include:

- Membership Development
- Association/Chapter Development
- Association/Chapter Enterprises
- CLE One-Time Program
- CLE Series of Related Topics
- ALS Certification Program
- PLS Certification Program
- Certification Programs

Shortly after the submission date of November 1st, an independent panel of association executives evaluates each entry based on established criteria of the following elements:

- Needs Assessment
- Planning and Design
- Logistics and Production
- Budgeting and Finance
- Marketing, Promoting, and Advertising
- Evaluation

The Jett Awards are divided into three levels. Programs in each classification and category are eligible for either a second place (*Cornerstone Award*), or a first place (*Keystone Award*). One program, selected amongst all of the entries submitted, will be recognized as the best overall program and will be awarded the coveted ***Founder's Award***. All award winners receive special recognition during the Professional Development Conference held each year and the award winning programs are displayed throughout the conference for all attendees to view. In addition, the award winners are also featured in both @LAW and on the NALS website.

For more information and application submission procedures on the Jett Award Program, please visit the NALS website, proceed to the NALS Foundation area and access the Jett Awards link or contact Jennifer Reed (reed@nals.org) at the NALS Resource Center.

The trustees of the NALS Foundation encourage our chapters and states to share their successful programs with the members of NALS through the Jetts of NALS. *Be a high flyer and soar to new heights with success and reach for the stars as your program can also be a contender for a Jett Award!!!*





The Marketing Committee needs your help!

They are working on a project to contain contact information of all local bar associations. What they need is information from local chapters. If your chapter has a working relationship with a local bar, please provide that information to the Marketing Committee, or you can send it to me and I'll pass it along. We need your help to make this project work. All chapters and members will benefit from the information you share. Send the information to Cathy Hankins at chankins@bricker.com



Your Precious Memories are Needed!

You all know that NALS is celebrating its 80th birthday this year...right? Well, the Marketing Committee is working on another project for Irvine. They are putting together (well if they get any photos that is) a PowerPoint Presentation of NALS then and now. So far they only have SIX (6) pictures...not much of a slideshow.

So, get out those old conference photos, chapter photos, or history books and send them along to Cathy Hankins. If you have photos in digital format, shoot them to her in an email to chankins@bricker.com. Or, you can send her your photos, they'll get scanned, and sent back to you.

Cathy Hankins, Certified PP, PLS
NALS Marketing Chair
NALS 2006-7 President
c/o Bricker & Eckler LLP
100 South Third Street
Columbus, OH 43215

Court Observance Week - October 12-16, 2009 Theme: A LEGACY OF LIBERTY & JUSTICE

In 1974, then-President Gerald Ford issued Proclamation 4327, proclaiming the second week in October as National Legal Secretaries' Court Observance Week. Since that time, NALS, through the Education Committee, has committed itself to enhancing the understanding of courtroom procedures and the administration of justice by selecting a theme to assist members in preparing for the Week. This year, the committee has chosen *A Legacy of Liberty & Justice*.

"Thou shalt not be a victim. Thou shalt not be a perpetrator. Above all, thou shalt not be a bystander." - *Holocaust Museum, Washington D.C.*

This quote sends a wonderful message that our legacy of liberty and justice needs our participation. We are important to the continuance of liberty and justice. As members of NALS and the legal community, it is our duty to educate others about the law and the legal system in a good way. Our canons require that we help promote a positive image of the law. We do this by starting in our own law firms. It is our responsibility to treat all clients with respect and courtesy. Another way to promote a positive image of the law is to educate ourselves and to take pride in our trade. And, of course, we should take an active part in our community to work one on one to promote the importance of trying to make a difference, and not being a bystander!

"Let every nation know, whether it wishes us well or ill, that we shall pay any price, bear any burden, meet any hardship, support any friend, oppose any foe to assure the survival and the success of liberty." - *John F. Kennedy*



What can you do to promote *A Legacy of Liberty and Justice*?

- Work with your local bar association in presenting a mock trial
- Get involved with the juvenile justice system
- Present workshops within your local high schools or colleges
- Develop Public Service Announcements for radio and television
- Volunteer your time and services for free legal clinics
- Coordinate with the local Clerk's office and provide a tour of the courthouse
- Attend the opening day of a trial, focusing on the jury selection process

For additional ideas, check out the NALS Jett Awards for programs and topics that have proven to be successful. (<http://www.nals.org/foundation/downloads/JettOrderForm.pdf>)

NALS Education Committee would like to share your program with other chapters and states. Please let us know how your chapter or state celebrate Court Observance Week in 2009.

NALS REGION 6 ANNUAL MEETING AND EDUCATIONAL CONFERENCE

"We the People..."  July 17-19, 2009  North Little Rock, Arkansas

Name: _____
 Certification(s): ALS PLS PP CLA Other _____
 Address: _____
 Phone: _____ Email _____
 Guests: _____

First Region 6 Meeting?



Make Checks Payable to NALS Region 6 and
 Mail Registration Form and Payment to:
 Janet W. Gordon, PLS
 P. O. Box 1236
 Bald Knob, AR 72010

Please indicate any special dietary needs!

Registration Fees:

Flat Fee of \$125 (includes all CLE) \$ _____
 CLE by Session (\$10/session) \$ _____
 Guest Friday reception (___ x \$20) \$ _____
 Guest Saturday Lunch (___ x \$15) \$ _____
 Guest Foundation Dinner (___ x \$35) \$ _____
 Optional : Trolley Pass \$ _____
 (\$1 one trip; \$2 all-day pass; \$5 for a 3-day pass)

(No Refunds after July 10, 2009) TOTAL \$ _____



"WE THE PEOPLE...."



SCHEDULE OF EVENTS

(Please check all events that you plan to attend)

Continental Breakfast available in Hospitality Suite on
 Friday, 7- 8 a.m. and Saturday, 8 - 9:15 a.m.
FRIDAY, JULY 17, 2009

- 8 a.m. - 8:30 a.m. Registration
- 8:30 a.m. - 8:45 a.m. Welcome
Tina Hurley, PP, PLS,
Region 6 Director
- 8:45 a.m. - 10:15 a.m. Ethics*

Break (10:15-10:30 a.m.)
- 10:30 a.m. - 12 p.m. Electronic Discovery*
- 12 p.m. - 1 p.m. Lunch (on your own)
- 1 p.m. - 4 p.m. Clinton Library Tour
- 6 p.m. - ? Come and Go Reception

SATURDAY, JULY 18, 2009

- 9:30 a.m. - 10 a.m. Registration
- 10 a.m. - 11:30 a.m. Tax Law*
- 11:45 a.m. - 12:45 p.m. Lunch (Region 6 Director)
- 1 p.m. - 2 p.m. Privacy Online and The
Legal Landscape
Sheila Colclasure, Esq.
- 2 p.m. - 3 p.m. The Law of Advertising
Will Creasman, Esq.
- 3:15 p.m. - 4:45 p.m. Region 6 Meeting
- 6:45 p.m. - 10 p.m. Dinner & Foundation
Drawings-Keynote Julie
Abernathy, PP, PLS, 2009
NALS President

SUNDAY, JULY 19, 2009

- 8 a.m. - 9 a.m. Breakfast
- 9 a.m. - 10 a.m. CLE- Patti Infanti, PP, PLS,
2009 NALS President-elect

*Due to unforeseen circumstances, the above noted seminar topics are subject to change without notice. Every effort will be made to notify registrants of a change in topic, but that notification cannot be guaranteed.

Your Hotel reservations should be made directly with:

Wyndham Riverfront, 2 Riverfront Place, North Little Rock, AR 72114; (501) 371-9000

Or: National Reservation Line: 1-800-996-3426; Website: www.wyndham.com/hotels/LITNO/main.wnt#

Room Block Cut-Off Date: **June 24, 2009**

Room Rate: \$89+taxes (single/double), \$10 for each additional person

Identify yourself as a member of NALS - Region 6

*Trolley stops include one block from the hotel, multiple stops in River Market area,
 and the Clinton Presidential Library.*



think big. AND WIN!

FREE One-Year Membership

One member from Region 6 will win a FREE ONE-YEAR MEMBERSHIP TO NALS! For every NEW member you sponsor between May 1st and October 1st, your name goes into a drawing for a paid one-year membership to NALS. The more new members you sponsor, the more chances you get! Here's how to win:

- 1) Get out there and recruit!
- 2) Make sure your name and membership number is listed as the sponsor on the Membership Application.
- 3) Once the application has been submitted, email Tina Hurley (tina.hurley@haynesboone.com) and Donice Alford (dalford@howardtatelaw.com) and let them know who you have sponsored.
- 4) The drawing will be held during the Region meeting at the NALS Annual Conference in Irvine. You do not have to be present to win.
- 5) BONUS: For each new member you sponsor, your name and the new member's name will be posted on the Region 6 Think Big! page (<http://nalsnet.ning.com/group/region6thinkbig>).

FREE WebEd Webinar Giveaway

All chapter names will go into a drawing for a certificate for one person to attend a free NALS WebEd Webinar. The winning chapter can award the certificate to one of their members however they see fit.

The drawing will be held during the Region 6 Conference in July.

Change your association. Change yourself.



